GREEN SYNERGY

BUSINESS EXCELLENCE AWARDS 2026

Empowering Business Leaders for a Sustainable Future...

DLC Distance Learning Centre Ltd. Connecting Minds

IMBS GREEN CAMPUS

MESSAGE FROM THE CHAIRMAN

Green Synergy Business Excellence Awards
Empowering Business Leaders for a Sustainable Future

Sri Lanka's future depends on businesses that combine ambition with responsibility, innovation with integrity, and commercial success with lasting value for society. Across our country, micro, small, and medium enterprises demonstrate these qualities through their determination to create opportunities, sustain livelihoods, and serve their communities. Their achievements deserve recognition, and their potential deserves encouragement.

It is with great pleasure that I welcome the Green Synergy Business Excellence Awards, an initiative dedicated to recognising achievement and promoting higher standards of business practice. Through this programme, we seek to encourage entrepreneurs and business leaders to strengthen their organisations, develop their people, and pursue growth that is both resilient and responsible.

Our theme, "Empowering Business Leaders for a Sustainable Future," reflects a clear conviction: business excellence must be measured by more than financial results alone. It must also be evident in the quality of leadership, the integrity of governance, the confidence of customers, the wellbeing of employees, and the care shown towards the environment and society. Sustainable success emerges when these commitments become part of everyday business decisions.

As an educational institution, IMBS Green Campus has an important role in connecting knowledge with practice. Green Synergy provides an opportunity to strengthen the relationship between education, industry, and society, bringing together academic insight and entrepreneurial experience. Such collaboration can support practical learning, develop capable professionals, and help businesses respond thoughtfully to changing demands. The awards programme is designed to recognise excellence across twenty business sectors through a structured assessment of organisational performance and supporting evidence. Its broader value lies in encouraging reflection, benchmarking, and continuous improvement. I therefore invite every participating organisation to regard this process as an opportunity to understand its strengths, identify areas for development, and establish a clearer direction for the future.

The credibility of recognition rests on the integrity of the process behind it. Fairness, consistency, and careful evaluation must remain central to our approach, ensuring that the achievements celebrated through Green Synergy are meaningful to participants and worthy of public confidence. I extend my appreciation to the organising committee, assessors, judges, partners, and all those contributing to this initiative. Above all, I commend the entrepreneurs and their teams whose dedication gives purpose to these awards.

May Green Synergy inspire business leaders to pursue excellence with confidence, lead with responsibility, and create a sustainable future through the value they bring to others.

Senior Professor Sarath Amunugama
Chairman
IMBS Green Campus

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01. ABOUT GREEN SYNERGY EXCELLENCE AWARDS

The Green Synergy Excellence Awards is a platform for learning, benchmarking, and recognition, aspiring to build stronger connections between education, industry and society, while contributing to the development of a generation of responsible entrepreneurs, business leaders and professionals who can create sustainable value and meet the challenges of the future.

The Green Synergy Excellence Awards programme aims to:

1. Recognize organizations and individuals who demonstrate outstanding performance and professional excellence.
2. Promote responsible leadership, innovation, sustainability, sound governance, and employee development.
3. Appreciate positive contributions made by organizations and professionals to society and the national economy.
4. Encourage a culture of continuous improvement among Sri Lankan enterprises and professionals.
5. Evaluate applicants through a structured, evidence-based, and transparent assessment process.
6. Help participants identify their strengths and areas requiring further improvement.
7. Encourage organizations and individuals to progress towards higher standards of business, professional, and sustainable excellence.
8. Create a credible national platform to recognize, promote, and share exemplary practices and achievements.

02. OBJECTIVES OF BUSINESS EXCELLENCE AWARDS

S/N	Objective	Details
1	Recognize Business Excellence	Recognize Sri Lankan micro, small, and medium-sized enterprises and their teams that demonstrate outstanding performance, sustainable growth, innovation, and measurable results.
2	Promote Industry Best Practices	Encourage the adoption of sound corporate governance, ethical leadership, effective management, operational efficiency, and responsible business practices.
3	Encourage Continuous Improvement	Motivate participating organizations and other businesses to improve their standards, strengthen performance, and learn from recognized industry leaders.
4	Advance Sustainability and Social Responsibility	Highlight organizational commitments to environmental protection, sustainable business practices, social responsibility, employee welfare, and positive community impact.
5	Strengthen Market Reputation	Build public confidence in Sri Lankan enterprises, enhance brand value, increase market visibility, and support opportunities to attract customers, partnerships, and future investment.

03. ELIGIBILITY CRITERIA FOR BUSINESS EXCELLENCE AWARDS

S/N	Eligibility Requirement	Details
1	Business Operations	i. Must be a Sri Lankan business operating in Sri Lanka. ii. Products or services must be commercially available in Sri Lanka and comply with applicable standards and regulations.
2	Enterprise Size	i. Must qualify as a Micro, Small, or Medium Enterprise based on the classification given below.
3	Eligible Sector	i. Must operate within at least one of the 20 eligible business sectors listed below.
4	Operating Period	i. Must have completed at least three full years of commercial operations by the application closing date. ii. Must have traded throughout the period under review.
5	Business Independence	i. Must not be a subsidiary, branch, or franchisee of a large enterprise.
6	Financial and Statutory Compliance	i. Must have financial statements for the last three financial years, prepared by a qualified accountant or duly audited i. Must comply with EPF, ETF, income tax, VAT where applicable, and all required business licences.
7	Bankruptcy and Legal Proceedings	i. The business must not have filed for bankruptcy during the preceding two years. ii. The business, owner, or founder must not have been subject to court proceedings during the 12 months preceding the application closing date.
8	Disqualification	i. The Awards Assessors reserve the right to disqualify any applicant who fails to meet the eligibility criteria.

04. AWARD SECTORS

No.	Award Sectors	Examples of Businesses Covered
1	Agriculture, Plantations and Horticulture	Crop farming, plantations, nurseries and agricultural services
2	Livestock, Poultry, Dairy and Fisheries	Livestock farms, poultry, dairy, fishing and aquaculture
3	Food, Beverages and Agro-Processing	Processed foods, bakeries, confectionery, spices, tea, coffee and beverages
4	Apparel, Textiles, Footwear and Leather Products	Garments, tailoring, uniforms, textiles, shoes, bags and leather goods
5	Gems, Jewellery and Fashion Accessories	Gem businesses, jewellery makers and fashion accessories
6	Furniture, Handicrafts and Homeware	Furniture, woodwork, crafts, gifts, decorative items and household goods
7	Industrial Manufacturing and Packaging	Machinery, metalwork, chemicals, plastics, rubber products and packaging
8	Construction, Engineering and Technical Services	Building contractors, renovation, engineering, electrical work, plumbing and equipment repairs
9	Real Estate, Architecture and Interior Design	Property agencies, property management, architecture, interior design and landscaping
10	Energy, Utilities and Environmental Services	Solar solutions, water services, waste management, recycling and environmental services
11	Transport, Logistics and Delivery Services	Passenger transport, freight, shipping, warehousing and courier services
12	Automotive Sales and Vehicle Services	Vehicle dealers, spare parts, garages, servicing and vehicle care
13	Tourism, Travel and Accommodation	Travel agencies, tour operators, hotels, guesthouses, villas and homestays
14	Restaurants, Cafés and Catering	Restaurants, cafés, catering and prepared-meal businesses
15	Healthcare, Pharmaceuticals and Medical Supplies	Clinics, laboratories, pharmacies, medical equipment and healthcare supplies
16	Beauty, Wellness, Fitness and Recreation	Salons, personal-care products, gyms, sports academies and recreation
17	Information Technology, Telecommunications and Digital Services	Software, IT support, telecommunications, web development and digital platforms
18	Retail, Wholesale, Trading and E-Commerce	Shops, supermarkets, distributors, import/export traders and online sellers
19	Education, Training and Research	Preschools, tuition institutes, campuses, vocational training and research services
20	Professional, Financial, Business and Creative Services	Accounting, financial services, consultancy, advertising, media, printing, events, cleaning and security

05. CLASSIFICATION OF GREEN SYNERGY BUSINESS EXCELLENCE AWARDS

5.1 Enterprise Classification

Enterprise size	Employees	Annual turnover (LKR)
Micro	Less than 5	Rs 20 Mn or less
Small	About 5–50	Lower turnover range Rs 20 Mn- 350 Mn
Medium	About 51–200	Higher turnover range Rs 351 Mn -1000 Mn

5.2 Award Classification

1. Sector Wise Awards

Sector	Excellence Award	Runer -up Award	Merit Award
1. Agriculture, Plantations and Horticulture	01	01	If Applicable
2. Livestock, Poultry, Dairy and Fisheries	01	01	If Applicable
3. Food, Beverages and Agro -Processing	01	01	If Applicable
4. Apparel, Textiles, Footwear and Leather Products	01	01	If Applicable
5. Gems, Jewellery and Fashion Accessories	01	01	If Applicable
6. Furniture, Handicrafts and Homeware	01	01	If Applicable
7. Industrial Manufacturing and Packaging	01	01	If Applicable
8. Construction, Engineering and Technical Services	01	01	If Applicable
9. Real Estate, Architecture and Interior Design	01	01	If Applicable
10. Energy, Utilities and Environmental Services	01	01	If Applicable
11. Transport, Logistics and Delivery Services	01	01	If Applicable
12. Automotive Sales and Vehicle Services	01	01	If Applicable
13. Tourism, Travel and Accommodation	01	01	If Applicable
14. Restaurants, Cafés and Catering	01	01	If Applicable
15. Healthcare, Pharmaceuticals and Medical Supplies	01	01	If Applicable
16. Beauty, Wellness, Fitness and Recreation	01	01	If Applicable
17. Information Technology, Telecommunications and Digital Services	01	01	If Applicable
18. Retail, Wholesale, Trading and E - Commerce	01	01	If Applicable
19. Education, Training and Research	01	01	If Applicable
20. Professional, Financial, Business and Creative Services	01	01	If Applicable

2. Enterprise Category Wise Awards

Enterprise	Excellence Award	Runer-up Award	Merit Award
1. Micro Enterprises	01	01	If Applicable
2. Small Enterprises	01	01	If Applicable
3. Medium Enterprises	01	01	If Applicable

3. Business Function Awards

Function	Excellence Award
1. Best Leadership and Strategy Award	01
2. Best Governance, Compliance, and Business Ethics Award	01
3. Best Financial Performance and Stability Award	01
4. Best Customer Engagement and Market Reach Award	01
5. Best People, Workplace, and Capacity Building Award	01
6. Best Innovation, Technology, and Digital Adoption Award	01
7. Best Environmental and Social Responsibility Award	01

06. BENEFITS TO WINNERS

S/N	Benefit	Details
1	Use of the Award Logo	• Use the official Green Synergy Award Winner Logo for up to three years. • Display it on websites, social media, corporate profiles, and promotional materials. • Logo use must follow the official branding guidelines.
2	Green Synergy Hall of Fame	• Be featured in the Green Synergy Hall of Fame. • The feature may include the winner's name, logo, award category, photographs, and key achievements.
3	Official Recognition	• Receive formal recognition from the Green Synergy Awards Committee and IMBS Green Campus. • Gain recognition for excellence, innovation, leadership, sustainability, and positive social contribution.
4	Certificate and Trophy	• Receive an official Green Synergy Award Certificate and Trophy. • The award category and level of achievement will be stated. • Awards will be presented at Green Synergy Night.
5	Media and Digital Promotion	• Receive promotional coverage through Green Synergy and IMBS Green Campus websites and social media platforms • Selected winner profiles may be included in media releases, interviews, publications, and promotional campaigns.
6	Enhanced Business Credibility	• Strengthen the organization's professional reputation and public image. • Demonstrate independently recognized achievement to customers, employees, investors, and business partners.
7	Industry Networking Opportunities	• Connect with business leaders, entrepreneurs, professionals, academics, and industry partners. • Participate in networking opportunities available through Green Synergy events and activities.
8	Business Visibility and Market Exposure	• Increase awareness of the organization, its products, services, and achievements. • Reach potential customers, partners, investors, and other stakeholders through award-related publicity.
9	Industry–Education Collaboration	• Explore partnerships with IMBS Green Campus in training, research, consultancy, knowledge sharing, workshops, and student engagement. • Collaborations will be subject to mutual agreement and institutional requirements.
10	Continuous Improvement Opportunities	• Use the award recognition and evaluation experience to identify organizational strengths and areas for improvement. • Encourage employees and management to maintain higher standards of performance and excellence.

07. HOW TO APPLY?

7.1 Free Application Process

Item	Details
1. Application Method	Complete and submit the application using the provided application form link.
2. Application Form	https://imbscampus.ac.lk/green-synergy/
3. Application Closing Date	30th October
4. Application Fee	Free of charge
5. Late Applications	Late applications will not be accepted under any circumstances.

7.2 Registration Process

Item	Details
1. Eligibility	The registration link will be sent only to qualified applicants after the application review process.
2. Registration Form	The registration form and link will be shared with qualified applicants.
3. Registration Fee	Applicants must pay the applicable registration fee according to the enterprise category given below. i. Micro Enterprises - Rs. 1,500.00 ii. Small Enterprises - Rs. 2,500.00 iii. Medium Enterprises - Rs. 3,500.00

7.3 Document Submission Process

Item	Details
1. Eligibility	The document submission link will be shared only with qualified applicants.
2. Submission Link	The document submission link will be provided after the registration process is completed.
3. Document Submission Fee	No additional fee will be charged for document submission.
4. Document Language	Sinhala or English

08. EVALUATION CRITERION FOR BUSINESS EXCELLENCE AWARDS

S/N	Evaluation criterion	Marks (of 1,000)
1	Leadership and Strategy	140
2	Governance, Compliance, and Business Ethics	100
3	Financial Performance and Stability	200
4	Customer Engagement and Market Reach	140
5	People, Workplace, and Capacity Building	140
6	Innovation, Technology, and Digital Adoption	100
7	Environmental and Social Responsibility	120
8	Sector-Specific Excellence	60
Total Marks		**1000**

09. AWARD TIMELINE

9.1 Key dates

S/N	Activity	Date
1.	Free Application & Registration	30th October
2.	Document Submission briefing session	01st November
3.	Document Submission	10th November
4.	Technical Evaluation	20th November
5.	Final Presentation & Interview	25th November
6.	Site Visit	28th November
7.	Final Evaluation	30th November
8.	Notification to Final Winners	30th November
9.	Registration to Green Synergy Awards	05th December
10.	Green Synergy Award Ceremony	15th December

10. AWARD CONDITIONS

Row No.	Condition	Remarks
1	Use of Award Title and Logo	Award recipients may use the relevant award title and logo for marketing and promotional activities for up to three years from the date of receiving the award.
2	Eligibility to Reapply	Sector-based award winners may apply annually. However, category-based award winners cannot compete in the same category for three years.
3	Transfer or Cash Redemption	An award cannot be transferred, exchanged, or redeemed for cash or any other financial benefit.
4	Final Decision and Authority	The Chairman of the Green Synergy Awards Committee shall be the final deciding authority regarding evaluation procedures and the selection of award recipients. All decisions shall be final and binding.
5	Verification of Applications	The Committee reserves the right to request proof of identity, eligibility, or the validity of an application at any stage of the awards process.
6	Disqualification	The Committee may disqualify applicants who breach the terms and conditions or engage in unlawful, improper, misleading, or unethical conduct affecting the integrity of the awards process.
7	Confidentiality	Commercial and financial information will be treated as strictly confidential and accessed only by the Secretariat, evaluators, and judges, who are required to sign a non-disclosure undertaking.
8	Personal Data Protection	Personal data will be collected, stored, and processed only for purposes related to the awards programme and in accordance with the Personal Data Protection Act, No. 9 of 2022.
9	Data Correction or Deletion	Applicants may request the correction or deletion of their personal data by submitting a written request to the Green Synergy Awards Secretariat, subject to applicable legal requirements.
10	Use of Information for Publicity	Applicants' names, logos, photographs, summary information, and short citations may be used for the awards ceremony, publications, promotional materials, media releases, the IMBS Green Campus website, and other award-related communications.

11. FINAL EVALUATION BREAKDOWN

Stage	Evaluation	Weight
Stage 1	Technical Review	40 %
Stage 2	Final Presentation & Interview	40 %
Stage 3	Site Visit	20 %
Final evaluation		**100 %**

12. GREEN SYNERGY CERTIFICATE & TROPHY

13. CONTACT INFORMATION

Mr Ravindu Maduwantha
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070 7303151
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www.imbscampus.ac.lk

14. PAST EVENT

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